

# Faculty of Management and Economics

## University of Würzburg



## Geographical Overview

Würzburg is located in the north of the German state of Bavaria

Distance to:

- Frankfurt Intern. Airport: 120 km/1h on train
- Munich: 280 km
- Berlin: 490 km
- Hamburg: 510 km





## Würzburg: Perfect Environment for Creative Minds

- University of Würzburg is the main employer in the region of Mainfranken
  - University Hospitals  
7.500 employees
  - University of Würzburg  
5.000 employees
- Two other universities:  
The University of Applied Sciences and the Würzburg Music Academy (one of the longest tradition among the German conservatories)
- Innovative ideas
- International atmosphere



## Tradition: University of Würzburg

- First foundation in **1402** by Prince Bishop „Johann von Egloffstein“
- Second foundation in **1582** by Prince Bishop „Julius Echter von Mespelbrunn“
- In **1968** the Economic and Social Sciences separated from the Law and Political Science and constituted as an independent faculty.





## Dimension

- **250** degrees at **10** faculties
- **26.500** students (**2500 international students**)
- **100** international cooperations worldwide
- **470** professors and **4.600** staff
- **19 hospitals**
- **14** Nobel prize winners since 1901



## Shanghai Ranking 2024

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**Among the top  
300 worldwide**

**Among the top  
12 in Germany**

## Times Higher Education Ranking 2024

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**Rank 175  
worldwide**

**17th place  
Germany**

**3rd place  
Bavaria**



## Faculties of the University of Würzburg

- Arts
- Biology
- **Management and Economics**
- Catholic Theology
- Chemistry and Pharmacy
- Human Sciences
- Law
- Mathematics and Computer Science
- Medicine
- Physics and Astronomy



## Facts and Figures: the Faculty

- Around **2.400 students** are currently enrolled at the Faculty of Management and Economics.
- Each winter semester around **450 undergraduate and graduate** students begin their studies in the fields of Management and Economics.
- There are **29 Professors** and about **60 research assistants** employed at the Faculty.





## Professors of the Faculty



## Structure of the Faculty



Dean

Prof. Dr. Christoph Flath



Vice Dean

Prof. Dr. Daniel Müller



Vice Dean

Prof. Dr. Thomas Zwick



Dean of Studies

Prof. Dr. Frédéric Thiesse



## Professors of the Faculty: Department of Management



Prof. Dr. Roland Bogaschewsky  
Industrial Management



Prof. Dr. Andreas Barth  
Finance



Prof. Dr. Benedikt Franke  
Financial Accounting



Prof. Dr. Daniela Lorenz  
Corporate Finance



Prof. Dr. Dirk Kiesewetter  
Business Taxation



Prof. Dr. Thomas Zwick  
Human Resource Management  
and Organization



Prof. Dr. Sascha Walter  
Entrepreneurship and  
Strategy



Prof. Dr. Andrea Szczesny  
Controlling and Internal Corporate  
Accounting



Prof. Dr. Richard Pibernik  
Logistics and Quantitative Methods



Prof. Dr. Leonhard Knoll  
Corporate Finance



Prof. Dr. Jana-Kristin Prigge  
Digital Marketing



Prof. Dr. Kim Otto  
Business Journalism and  
Business Communication



Prof. Dr. Lucas Stich  
Marketing Analytics

## Professors of the Faculty: Department of Business Information Systems



Prof. Dr. Frédéric Thiesse  
Business Information Systems  
Engineering



Prof. Dr. Christoph Flath  
Information Systems  
and Business Analytics



Prof. Dr. Axel Winkelmann  
Information Systems



Prof. Dr. Gunther Gust  
Process und IT Integration  
for Enterprise AI



## Professors of the Faculty: Department of Economics



Prof. Dr. Michael Pflüger  
International Economics



Prof. Toker Doganoglu, Ph.D.  
Industrial Economics



Prof. Dr. Steffen Altmann  
Labor Market and Organizational  
Economics



Prof. Dr. Hans Fehr  
Public Finance



Prof. Dr. Martin Kukuk  
Econometrics



Prof. Dr. Daniel Müller  
Contract Theory  
and Information Economics



Prof. Dr. Fabian Kosse  
Data Science in Business and Economics



Prof. Dr. Peter Bofinger  
Monetary Policy  
and International Economics



Prof. Dr. Alicia von Schenk  
Junior Professor for Microeconomics,  
esp. Human-Machine Interaction



Prof. Dr. Victor Klockmann  
Junior Professur for Microeconomics,  
esp. Economics of Digitization



Prof. Dr. Eric Mayer  
Work Group of Empirical  
Economics



Prof. Dr. Joschka Wanner  
Junior Professor for Quantitative  
International and Environmental  
Economics



## Study degrees

### Ph.D. studies

### Master of Science

Management, Information Systems, Business Mathematics,  
Chinese & Economics, China Business & Economics,  
EN: International Economic Policy, Management International

### Bachelor of Science

Business Management, Information Systems,  
Business Mathematics, Digital Business & Data Science



## Research

### 1. Digital Transformation:

- Internet of Things Architecture
- Individualisierung Digital
- ESF-ZDEX - Digitales Experimentfeld für Unternehmen

### 2. Money and Capital:

- Context-Dependent Choice under Risk
- Fiscal Citizenship in Migrant Societies: An International Cross-Country Comparison

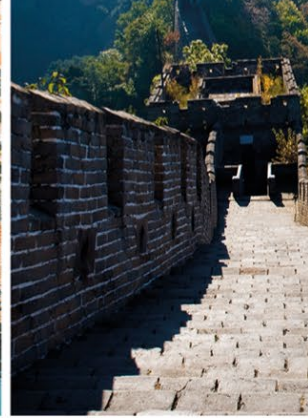
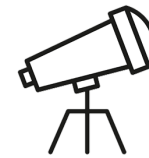
### 3. Labour and Society:

- ERC Project: „Early Origins of Social Cohesion in Increasingly Diverse Societies“
- Fiscal Citizenship in Migrant Societies: An International Cross-Country Comparison
- DFG Project “Green Cities“



## International Cooperations of our Faculty

- exchange agreements with around **85 European universities** within the ERASMUS+ programme
- **30 worldwide partnership programmes**
- **140 outgoing** and **180 incoming students** p.a.; tendency increasing



## Double Degree Programme: Universities of Ghent and Verona

- The faculty offers for Master students in IEP two options for a double degree programme either with
  - **University of Ghent**, Faculty for Economics and Business Administration
  - **University of Verona**, Department of Economics
- DD-programme gives students the opportunity to pursue two master's degrees from two universities in just two years.
- Detailed information: [www.wiwi.uni-wuerzburg.de/studium/master/international-economic-policy/double-degree](http://www.wiwi.uni-wuerzburg.de/studium/master/international-economic-policy/double-degree)



## Strong Points to Come and Study at our Faculty

- **no fees** (except an administrative fee)
- **guaranteed housing** on campus for all exchange students
- **free German** courses (intensive and in-sessional courses)
- **free transportation** in the city of Würzburg
- support by experienced German **buddies**
- **free choice of classes** across all academic disciplines
- a huge range of **sport** classes designed extra for students





## Dates and Deadlines

- Lecture period  
23.04.2025–25.07.2025
- Examination period (on-campus)  
28.07.2025 – 15.08.2025
- Registration deadline for exams  
presumably **15.06.2025**
- Exam period for retakes  
09.02.2026-27.02.2026



## Framework for your Exchange Semester(s)

- Attend as many courses as you wish in the orientation period (first 2 weeks).
- Decide then about the final courses you wish to take.
- Study across the disciplines + take language courses.
- ERASMUS paperwork:
  - ✓ Get your Learning Agreement signed AFTER you have finally decided which courses you attend (Agata Stopińska)
  - ✓ Get your certificate of attendance signed directly after your arrival and before you leave (Nicole Schmitt, IO)

## Types of classes

Type of Course	Description
1. Lecture (Vorlesung) + Exercise/Tutorial (Übung/Tutorium)	Both classes are part of one written exam given at the end of the semester
2. Seminar (writing a scientific paper, essay)	You have to write a scientific paper and sometimes - to show your results in an oral presentation
3. Special Seminars	You HAVE TO attend them regularly, e.g. Cross-Cultural Management
4. Online Courses <a href="https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp">https://kurse.vhb.org/VHBPORTAL/kursprogramm/kursprogramm.jsp</a>	Programme and requirements differ, most often they consist of online classes and self-study of online reading scripts



## Course Rules

NO ENROLMENT FOR COURSES IN GENERAL  
ENROLMENT TO MOODLE

Exceptions    - online lectures: use WueCampus  
                  - seminars: @ the responsible professor

SELECTING A COURSE: use course catalogue WueStudy

CREDITS for passed exams:

- Lectures + exercises / Seminars (Bachelor):    5 ECTS
- Seminars (Master):    10 ECTS

- No lists of attendance in lectures
- Intensive work in seminars



## Examinations

- Fixed registration period and fixed examination period
- Examination period in the summer semester 2025:  
**28.07.2025 – 15.08.2025**
- You can resit exams at the end of the following semester
- Examination: written form - 60 minutes

### **Obligatory registration to exams:**

- Please register to the exams at the platform **WueStudy**
- Deadline: **mid-June 2025** – you will receive an email with details (check your JMU account!)

**Make sure to REGISTER ON TIME  
(no late registration for exams will be accepted)**





## Transcript of Records (ToR)

- As soon as the examinations have been corrected and your marks are recorded, you can generate your ToR which lists classes you took and marks you achieved. (WueStudy).
- Recording your marks might take **4-6 weeks** after the end of the exam period.
- Should you need a *general transcript of records* listing all marks and courses earned in other faculties/Center for Languages, email all your individual ToRs to our IO and ask for a general ToR encompassing all marks: [transcripts@uni-wuerzburg.de](mailto:transcripts@uni-wuerzburg.de)





## Re-registration

- You can re-enroll for the next semester in order to continue your studies for one more semester.
- Re-enrollment deadline for the winter semester 2025/26:  
**12.06.2025 – 26.06.2025**
- If you have any questions regarding re-registration, please contact the Registrar's Office.

[www.studienangelegenheiten.uni-wuerzburg.de](http://www.studienangelegenheiten.uni-wuerzburg.de)






## Buddy Programme

- Are you looking for a German buddy at your side?
- Contact us:

✉ [buddy@wiwi.uni-wuerzburg.de](mailto:buddy@wiwi.uni-wuerzburg.de)

- Events:

 Bavarian Breakfast, International Dinner,  
Christmas Market, Bar Hopping,  
Guided Tours, Hiking in the Vineyards etc.

## WEBSITE

[www.wiwi.uni-wuerzburg.de/international/incoming](http://www.wiwi.uni-wuerzburg.de/international/incoming)

## Team: International



Prof. Dr. Benedikt Franke  
Director of International  
Affairs



Agata Stopinska  
Incoming Students



Michaela Briglmeir  
Outgoing Students



## Your Contact Person at the Faculty

### Office of the Dean of Studies

- Agata Stopinska, M.A.
- Exchange Coordinator  
for incoming students and academic advisor,  
Coordinator of Summer Schools
- Homepage:  
<https://www.wiwi.uni-wuerzburg.de/international/>



[incoming@wiwi.uni-wuerzburg.de](mailto:incoming@wiwi.uni-wuerzburg.de)



Monday 9-11 a.m.  
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Individually via ZOOM



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Enjoy your studies  
in Würzburg! 😊

